



BRIAN LEE BOYCE

Brian@BrianLeeBoyce.com

BrianLeeBoyce.com

DESIGN DIRECTION + CREATIVE SERVICES

My experience leverages 20+ years of design direction and creative services across print, web, film and television executing visual solutions in print and digital media, static and motion graphics, website design, publications, site-specific signage and displays.

Contemporary Art Gallery Director

2024 - PRESENT I am the gallery director for Skidmore Contemporary Art where I oversee gallery operation including website management, exhibition design, branding, marketing, and daily operations.

Assistant Art Director for Film & Television

2023-2016 I designed and executed hero and background scenic design elements, digital and motion graphics for on camera use in film and television production. For more details please see page the following page.

Creative Director of Design for Retail

2022-2020 I designed and executed digital and print based branding and marketing ephemera, in-store display, advertising, signage, wayfinding, windows, for the legendary independent New York City indy bookseller, The Strand.

Freelance Communications & Design Director

2018-2008 I designed and executed corporate communications and marketing materials, for the Victor Herbert Renaissance Project Live, Movements.org, Aphrodite's Child, and The American Academy of Hospitality Sciences.

Motion Design for Television Broadcast

2003-1999 I designed and execution of motion graphics for the on-air design division at Nickelodeon.

Book Design and Packaging for Publishing House

1997-2000 I designed interiors and covers for scientific field guides and instructional books for Workman Publishing and Chanticleer Press.

In-House Graphic Design Director for Theater

1997-1994 I designed and executed branding, marketing, signage, and publications for The Public Theater where I had the great privilege of implementing Paula Scher's renowned design program.

SKILLS SUMMARY

20+ Years Experience
Service Oriented Approach
Design Direction
Art Direction
Graphic Design
Website Design
Social Media
Email Marketing
Copywriting & Editing
Photo & Video Shoots
Photo Retouching
Motion Graphics
Signage & Wayfinding
Retail Displays
Publications
Books
Posters
Adobe Photoshop & Illustrator
AfterEffects
OpenAI ChatGPT
Wordpress
Wix
Squarespace
HTML, CSS

EDUCATION

Bachelor of Fine Arts

The Cooper Union for the Advancement of Science and Art

Associate of Science

The Swedish Institute College of Health Sciences



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FILM + TELEVISION INDUSTRY EXPERIENCE

EAST NEW YORK - CBS/Warner Brothers Television

Series Second Graphic Designer

Production Designer Mylene Santos, Art Director Katherine Rusch

09/2022 - 03/2023

A JOURNAL FOR JORDAN - Sony Pictures

Feature Film Lead Graphic Designer

Production Designer Sharon Seymour, Art Director Jim Feng

01/2022- 04/2022

ALMOST FAMILY - Series Lead Graphic Designer

Production Designer John Kasarda, Art Director Jim Feng

NBC/Universal Television

09/2019 - 12/2019

GOD FRIENDED ME - CBS/Warner Brothers Television

Series Lead Graphic Designer

Production Designer Sarah Knowles, Art Director Jonathan Arkin

07/2018- 03/2019

FRIENDS FROM COLLEGE S1 + S2 - Netflix

Series Lead Graphic Designer

Production Designer Theresa Guleserian, Art Director Malchus Janocko

Production Designer Theresa Guleserian, Art Director Scott Anderson

2016 - 2018

SECOND ACT - STX Productions

Feature Film Lead Graphic Designer

Production Designer Richard Hoover, Art Director Jordan Jacobs

09/2017- 12/2017

THE DANGEROUS BOOK FOR BOYS - Amazon Studios

Series Lead Graphic Designer

Production Designer Curt Beech, Art Director Jordan Jacobs

07/2017- 09/2017

DIVORCE S1 & S2 - HBO/Max

Series 2nd Graphics/Recurring Day Player

Production Designer Stuart Wurtzel, Art Director Fredda Slavin

2016-2017

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Motion Graphics

Signage & Wayfinding

Retail Displays

Publications

Books

Posters

Adobe Photoshop & Illustrator

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